



One Project – Two Ways to Save

1. New Construction or Major Renovation Incentives

Choose from nearly 250 incentives to guide your green project with our incentive application. Energy efficient systems and equipment must meet program specifications to receive rebates.

2. LEED® Whole Building Incentive

Submit an incentive application that includes LEED certification. If your building demonstrates significant energy savings through LEED, you may qualify for a one time rebate based on your estimated annual savings.

The biggest challenge in reducing energy use in your business is knowing where to start. Consumers Energy is here to help.

The business energy efficiency team will guide you, providing a simplified, hassle-free process.

Ready to start building?

877-607-0737

ConsumersEnergy.com/newconstruction

1. The American Institute of Architects
2. World Green Building Trends 2018
3. ENERGY STAR®



New Construction

Building for an Energy Efficient Future



Architects

Design green for your business customers today to keep them saving green in the future.

Start your energy efficient design with our New Construction Program and build your reputation by:

- Being an innovative sustainability leader.
- Setting a positive company perception for implementing an energy efficient design.
- Increasing your business with other like-minded energy efficient Michigan businesses.
- Using efficient design to reduce energy redundancies and save on construction.

The American Institute of Architects emphasizes the need for sustainability to start with the architect, with 40% of U.S. energy consumed by buildings. Architects play a key role in making significant reductions in CO₂ emissions.¹ Meaning there's never been a better time to build your firm's green reputation.



“As our architects design, build and equip our schools we make sure that they maximize all of rebate(able) energy savings. Our students, staff, schools and community are blessed by this wonderful program from Consumers Energy.”

Doug Gallup, District Services Coordinator
Byron Center Public Schools

Contractors

The industry is trending toward green construction. According to the World Green Building Trends 2018, about 35% of contractors state the majority of their projects (more than 60%) are green. That number is estimated to rise to 45% by 2021.²

Work with our New Construction Program to:

- Streamline installations with system simplifications.
- Improve your customer relationships by offering our rebates.
- Receive a Trade Ally participation bonus incentive by savings volume, when eligible.



Businesses

Energy efficient design and construction is the most cost-effective way to secure energy savings now and in the future.³ Nearly all owners believe their buildings are more valuable after conducting green retrofit/renovation projects.²

Work with our New Construction Program:

- Be a leader in sustainable best practices.
- Promote occupant health and well-being.
- Receive program incentives to make project financially achievable.
- Lower operational and maintenance expenses.



New Construction Project Example

Byron Center Public Schools Annual Savings Totals:

High school natural gas bill savings: \$70,000
High school electric bill savings: \$16,000
Maintenance labor cost savings: 18%
District rebates: \$200,000